

BARBARA SEAGRAM & DAVID BIRD



# BRIDGE



25

WAYS TO TAKE MORE  
TRICKS AS DECLARER





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## TAKE MORE TRICKS WHENEVER YOU PLAY THE HAND!

Isn't that what being a good declarer is all about? However good or bad partner's bidding may be, once the dummy comes down, it's up to you, the declarer, to make the best of it. And in this book, in 25 easy steps, you'll learn how.

Join master bridge teachers Barbara Seagram and David Bird as they first show you the basic building blocks: finesses, hold-up plays, establishing a suit, making extra tricks with ruffs, and setting up discards. Then move on to learning how to make a plan at the start of each hand, how to count the opponents' hands and then use that information, and how to keep a dangerous opponent from getting the lead. Finally you'll be ready for more advanced techniques that you may think are beyond you: safety plays, dummy reversals, eliminations and throw-ins.

Loaded with good, easy-to-understand advice, along with chapter-end quizzes, key-point summaries and a glossary of technical bridge terms, this book is sure to help you become a better declarer, and a popular partner.

### OTHER BOOKS IN THE '25' SERIES

*25 Bridge Conventions You Should Know*  
Barbara Seagram & Marc Smith

*25 Ways to Compete in the Bidding*  
Barbara Seagram & Marc Smith

*25 Bridge Myths Exposed*  
David Bird

*25 Steps to Learning 2/1*  
Paul Thurston

**Barbara Seagram** owns and manages one of the largest bridge schools in North America, Kate Buckman's Bridge Studio in Toronto, where she teaches more than 1000 new students every year to enjoy the game of bridge. She has been awarded 'Master Teacher' status by the American Bridge Teachers' Association. Her previous books include award-winning *25 Bridge Conventions You Should Know*, *25 Ways to Compete in the Bidding*, and *The Pocket Guide to Bridge*.



**David Bird** is the author of more than fifty previous books, including the award-winning *Bridge Technique Series* (with Marc Smith), *Bridge Squeezes for Everyone* and *25 Bridge Myths Exposed*. He writes two newspaper columns in the UK, and his work appears regularly in numerous bridge magazines. He lives near Southampton, in England.



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