

# PLANNING THE PLAY



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# GETTING TO THE NEXT LEVEL

Seagram and Bird's *Planning the Play of a Bridge Hand* was named Book of the Year in 2010 by the American Bridge Teachers' Association. It introduced the basic principles of how to go about making a plan as declarer for beginning and improving players, and is a popular text for bridge teachers. This sequel extends the concept to more complex situations, and covers ideas such as safety plays, avoidance play, trump control, dummy reversal, and endplays. It will appeal to players who have a good grasp of the basics of declarer play, and are looking to improve from there.



**BARBARA SEAGRAM** (Canada) is the co-author of *25 Bridge Conventions You Should Know*, the bestselling book on the game in the last fifty years.



**DAVID BIRD** (UK) is perhaps the most prolific bridge author of all time, with more than 135 books to his credit.

