



Ken Eichenbaum

**WINNERS,
LOSERS AND
COVER CARDS**

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FOR THOSE 'HARD TO REACH' PLACES

You began by learning to count points, but that only got you so far. Then, someone introduced you to a new idea, Losing Trick Count. Better in theory, sure. But how do you use it? A response shows at least 6 high-card points, but how many losers? How many of these mysterious 'cover cards'? What's the range? Plus, something just seems wrong with the whole thing! How can A 3 2 be just as good as Q 3 2? That cannot be right!

Counting Goren high-card points is much easier, and is a very reasonable gauge for bidding square hands. When things start to get distributional, however, you know that you need a better way to evaluate your hand. The concept of winners, losers, and cover cards really seems to be the right path, allowing you to escape from counting points into the world of counting TRICKS!

In *Winners, Losers and Cover Cards*, Ken Eichenbaum reveals not only the secrets an expert would use to better evaluate the real power (or weakness) of your hand, but also how to use this knowledge to your advantage in a myriad number of ways. The author explains a fresh take on popular conventions and treatments, within the context of real auctions facing you at the table, and introduces novel methods, allowing you to maximize the benefit of your new understanding.



Ken Eichenbaum (Ohio) has been playing duplicate bridge since 1968 and has won numerous regional titles, including the 1987 State of Ohio pairs championship. He has been a guest lecturer at many regionals. Previous works include *Bridge Without a Partner*, *Keys to Winning Defense*, and two stage plays, *The Wizard of Odds* and *Annie Count Your Trumps*, both of which have been performed at Bridge Week in Pasadena.

